

## OBC CONSERVATION FUND APPLICATION FORM

### PROJECT TITLE

PROJECT SUMMARY (No more than 100 words, , covering the need, location, approach and expected outcome of the project)

### APPLICANT'S NAME & CONTACT DETAILS

Name / Address / Tel / Email

### PROJECT TEAM

Please give details of the experience and qualifications of your team, and say why they are suitable to work on this project

### PROJECT SPECIES & AREA

Please give a brief description of the species, including its conservation status, or the area you will be working in and details of its location and its national or global importance, including relation to any key bird habitats

### PROJECT DATES / PROJECT TIME-LINE

Please give start and finish dates, and a project time-line saying what will happen each week or month

### REASONS FOR STARTING THE PROJECT

Please answer these questions:

What is the conservation issue (or issues) your project is focusing on?

Who identified this conservation issue?

### PREPARATION & CONTEXT

Please answer these questions:

Have similar projects operated in the project area before? If so, what did they achieve?

Can you link your project to any others in the area?

What other preparation have you done for the project?

Who will you collaborate with?

### TARGET AUDIENCE

Please answer these questions:

Who is the project's target audience?

Why have you selected this target audience?

Will you work with relevant Government officials? If not, please say why not.

### PROJECT AIMS or OBJECTIVES (no more than five)

Please make it clear what outcome is intended – what conservation gains you hope will result from your project. If this involves a change in incentives affecting the target audience, please specify the change anticipated.

## METHODS & WHAT YOU WILL DO TO ACHIEVE YOUR AIMS/OBJECTIVES

Please answer these questions:

How will your work contribute to the conservation of the study species or area?

How will the target audience be engaged in the project?

Will your project develop motivation, skills or knowledge in the target audience to tackle the conservation issue? If so, how?

Does your project have key messages? If so, what are they?

What communication methods and media will you use?

## OUTCOME

Please answer this question:

If your project is implemented successfully, what will be the projects legacy and how will change attitudes in the target audience?

Will the target audience take any conservation action?

How will you report on your work, and usefully make its findings available for others?

## EVALUATION

Please answer these questions:

How will you measure the extent to which your project has achieved its objectives?

How will the conservation issue(s) and priorities be re-evaluated after the project's completion? Who will take part in this re-evaluation?

## PROJECT SUSTAINABILITY

Please answer these questions:

When the project ends, will conservation work continue in the area? If so, what will it be, and who will carry it out?

Do you expect the project to influence subsequent activity in the area? If so, how?

## BUDGET

Please provide a basic breakdown of the budget. If necessary, please provide notes to explain certain components so that the reviewers can fully understand your application.

## OBC FUNDING

Please answer these questions:

Have you applied for OBC funding before?

Do you have any co-funding?

Please email your completed proposal to Conservation Chairman  
mail@orientalbirdclub.org. We no longer accept postal applications. Thank you.